



**Society of Floating Solutions (Singapore)**  
webinar series supported by NUS

# Waterfront Development with Floating Wellness and Spa Solutions

Waterfront development doesn't need to end at the shoreline. Bluet's floating solutions allow you to go "over the edge." Floating construction together with traditional construction can bring whole new life to urban waterfronts cost-efficiently, time-effectively and ecologically. Floating swimming pools, spas and wellness facilities are often created at places where floating solutions compensate for lack of land and create new unique experiences and facilities to clients. A great example of such is our latest finalized project, the world's largest infinity pool that was delivered to Mandarin Oriental Hotel, Lake Como, Italy. On the public side, floating pools as part of swimming and bathing facilities can bring new leisure activities to areas where they have not been possible due to polluted water or a shoreline that is otherwise not feasible for swimming. Our latest projects in Gothenburg and Norrköping, Sweden, are excellent examples of these. They combine swimming, water sports, parks and, on land, outdoor gyms, which are open to public, constitute a tourist feature, and are a selling point when new development areas are marketed. The costs of outdoor floating pools can be less than 10-20% of renovation costs of an old swimming hall or only 20-30% of building a new one. Our aim is to provide floating solutions as an option for developers and investors to consider and choose from when waterfront development projects are to be implemented.

Future is Floating.



Tytti Sirola is CEO and co-founder of Bluet.

Bluet is a Finnish company, founded in 2016, specializing in profitable waterfront development with floating solutions. We are not just a supplier or designer, but first and foremost a partner, specializing in the design and implementation of our Floating Pools and Floating Infrastructure solutions.

13 DECEMBER 2023(WED)  
4.00 – 5.00 PM SGT | VIA ZOOM

Meeting-ID: 899 2250 5712; Code: 355467

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